**Teaser Emails**

Please don't just copy the emails below but add your own personality first and change them around a bit.

You should also make the email relevant for the business type that you are sending to. For example, mention 'diners' if you are sending to restaurants etc.

1/

Dear Sir or Madam [OR MANAGER'S NAME IF YOU HAVE IT],

I've been having great success with a system that helps [BUSINESS TYPE ie Restaurants] to quickly and easily attract new customers, as well as tempt existing customers to visit you more often.

Would it be ok to send you some details with no obligation on your part of course?

Just drop me a reply to this email and I'll send the info to you.

Best regards,

[YOUR NAME]

2/

Dear Sir or Madam,

I've created a short video that shows how your restaurant can quickly and easily   
attract new customers, as well as tempt existing customers to visit you more often.

You'll be able to fill more tables, even in the middle of the week - all with very little outlay.

Would it be ok to email the video to you?

Best regards,

[YOUR NAME]

3/

Dear owner or manager,

For some time I have been helping [BUSINESS TYPE] in and around my home town of XXXXX to increase their revenue.

The results have been impressive and so I'm now looking to share my system with a small number of businesses in other areas. I wondered if you'd like to be one of the very first to take a look?

Would it be ok to send you some details?

Highlights of my system...

* **Everything is done for you**
* **Up and running for just $60**
* **Guaranteed to increase your revenue by at least $600 per month or your money back**
* **You benefit from not only lots of new customers but also existing customers visiting you more frequently**

I know that my system will increase your revenue as it has for many other businesses. If you'd like to see the video, please just reply to this email and I'll email the video straight back to you.

There is of course no cost to see the video and no obligation on your part.

I look forward to hearing from you.

Best regards,

[YOUR NAME]