**Social Media Services**

**Your Company Name** is pleased to provide you with the following proposal. The intent of this proposal is to manage social media marketing solution designed for **CLIENT NAME**

**A) Plan** – Startup Fan Growth ($650/mo.)

#### B) Scope of work

1. Channels – Facebook & Twitter
2. Target Audience – 15 to 45YR (Sports / Causes / Charities)
3. Social Media Posts - (4/6 per week) + Engagement
4. Reports – 1 Page monthly reports via email
5. Facebook Ads – Create and manage FB ads

#### C) Recommended Content Types – Sports news, CTA of download app, Founder videos, Fun Memes, Business & startup articles, Inspiration quotes, Humor, Local Dallas startup news, GTG news

**Total Budget:** $650.00/mo.

**Start Date:** TBD

**Term:** 6 months

This is an agreement that executes the above outlined services and will be valid for 6 months from the start date, after it is signed by both parties. Payments will be made at beginning of the month via PayPal (**enter account email here**)or check. A notice of 1 month is required in order to terminate this contract from either party.

|  |  |  |
| --- | --- | --- |
|  | **Enter Client Name Here**  | **Your Company Name Here** |
| Name & Title  |  |  |
| Sign & Date  |  |  |

**Reference documents:**

RFP (client input form) – Sent via email on **DATE**